

Managerial Competence for Philanthropy

Title of Practice: MANAGERIAL COMPETENCE FOR PHILANTHROPY

Goal /Aim:

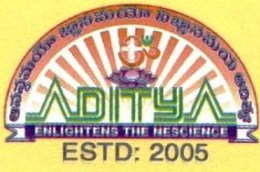
One of the best practices that the institution has endeavoured is the **MANAGERIAL COMPETENCE FOR PHILANTHROPY**, a Social Service activity aiming at inculcating the values of benevolence, humanity, magnanimity, sacrifice, altruism and empathy among the students to implement them in future life. Our students conduct the event in and around the villages of our institution, meet the people residing there, share their feeling and extend their monetary help.

Objectives of the Event:

- ✓ To inculcate among the students the value of social responsibility.
- ✓ To enlighten them about the need of social service.
- ✓ To instill among them the readiness to respond to the humanitarian cause.
- ✓ To develop the quality of leadership among the students.
- ✓ To develop the virtue of compassion, love, cooperation, charity and empathy.

Context:

This activity is the epitome of all educational endeavours. The modern world characterized by individualism and professionalism has left less space for the people to think about others especially those who need care and support. Helping someone who is in need is truly a soul



feeding experience that helps the students to instill the value of charity, love, compassion and most importantly the sense of belongingness to the society and nation. The nucleus of establishing our college is the charity to the community which finds its manifestations through these kinds of events organized by our students round the year.

The Practice:

This event has become an incorporating part in the teaching- learning exercise at the college for which time has been specified in advance.

- ✓ Through notice board and circulars students are informed to avail the facility of such activities.
- ✓ It is led by the assigned teacher in-charges. In fact, it is mandatory for all the faculty members of the department to participate in organising the programme.
- ✓ The areas of operation are selected in advance and planning for accomplishment is made in advance in the presence of the participating students.
- ✓ Discussion interaction/worksheet and brain storming are the major modes of interaction. Suggestions, ideas, views and opinions are invited from the participating students with positive note.
- ✓ All their suggestions, ideas, views and opinions are integrated and a resolution and working strategies are prepared.
- ✓ Financial requirements are met by the students themselves except the situation when the institutional support is considered necessary.
- ✓ Through collecting the money from various sources, students will present projects, Games (Fun and Logical), establish food stalls and others like stalls for ladies (costumes, necessary items)



Evidence of success:

The success and failure of any programme depends upon the effective leadership and institutional support, involvement and co-operation of students, support of the all the stalk holders and visionary policy and planning. The encouragement and support of the institution for social service in particular has gone a long way in instilling healthy social habit.

It is evident that such endeavour led to Building leadership qualities among the students, generating sense of belongingness to the society, getting them acquainted with access to living conditions of the people and their struggle for survival and helping in better utilization of time. Time is utilized in gainful way by involving in social service.

- ✓ Motivates the students to manage a system of people.
- ✓ Feel satisfied and involve in a task that earns blessings and best wishes in return.
- ✓ Get a platform to develop their skills.
- ✓ Improve the quality of education.
- ✓ Get appreciation and support from parents and guardians.

Problems Encountered and Resources Required:

Although the event is a soul feeding experience it needs a lot of resource and dedicated effort on the part of the group leader and the team as well as the support from the prominent personalities and the administration. Mobilization of funds and human resource is a real challenge to accomplish such a missionary endeavour.